



PARTNER PITCH - 2026

# Telecom infrastructure as a revenue layer.

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One Plug-In. Your users opt in. Every completed minute pays.

[jingleplugin.com](https://jingleplugin.com)

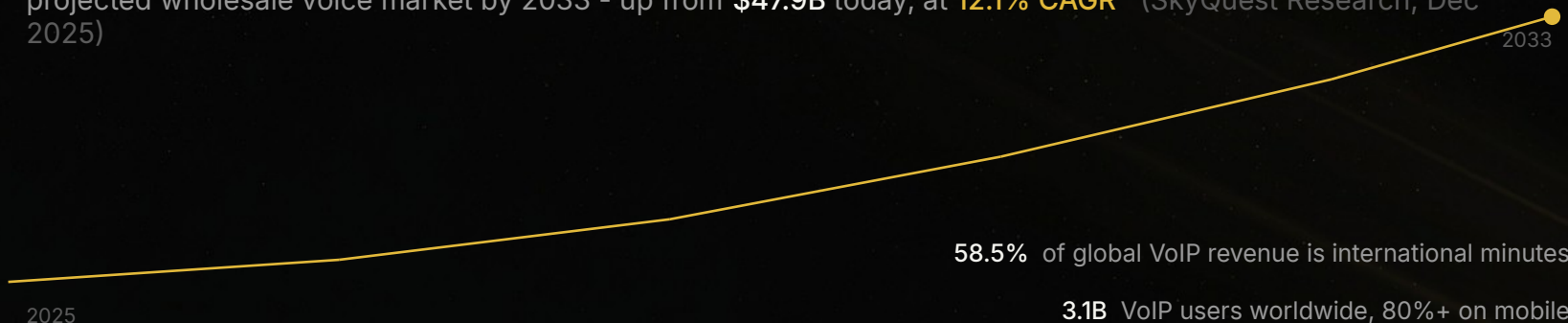
Interconnected with IDT Corporation · PCCW·Global · Lebara · World Mobile · +5 more

Minutes Network FZ-LLC · Ras Al Khaimah, UAE · Licence No. 47016932 · Confidential

A \$47.9B market, growing 12.1% a year.

# \$119.45B

projected wholesale voice market by 2033 - up from \$47.9B today, at 12.1% CAGR (SkyQuest Research, Dec 2025)



# Apps are out of levers. Carriers want new traffic.

01

## App monetisation is stagnant

93% of apps are free. Ads and IAP are increasingly crowded - and plug-in-based revenue remains under-explored. (Statista)

02

## Wholesale voice needs new routes

Carriers pay premium termination rates to deliver international calls. Traditional infrastructure is expensive to maintain - especially in developing markets. (SkyQuest)

03

## The bridge is missing

Billions of smartphones have spare capacity their owners could choose to put to work, while carriers need cost-effective, high-quality international routes. Jingle connects the two - only with each user's explicit opt-in.

**The opportunity:** idle devices on one side, premium termination demand on the other.

# One Plug-In lets your app earn from international voice traffic - with user opt-in.

01

## App integrates the Plug-In

Minimal code changes. Native Android, Google Play compliant. Works with Flutter and React Native apps.

02

## Users opt in

Transparent consent built from template screens and copy. Eight permission & consent patterns, including customer support calling.

03

## Revenue flows

International calls route through opted-in devices. 50% of net termination revenue, paid monthly. Live partner portal.

## Familiar call experience

rings on the user's normal call screen

## Stacks with everything

ads, IAP, and subscriptions untouched

## No upfront cost

pure revenue share - 50% of net

## A dedicated engineer

not documentation, not ticket queues

# Carrier-grade routing: 100% Tier 1 CLI, fraud-screened.

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## SIP/VoIP core

Enterprise-grade SIP termination on a custom stack of proprietary technologies. HD voice quality on every call.

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## Dynamic LCR

AI-driven Least Cost Routing across the international voice carriers. Unbeatable pricing.

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## Automated settlement

Transparent, verifiable revenue settlement with a full audit trail and real-time reporting.

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## Partner portal

Real-time revenue, minutes, opted-in users and call quality - with exportable reports from day one.

Opus HD · G.722 · G.711 codecs · <200ms call setup · 3-10MB Plug-In · <2% battery

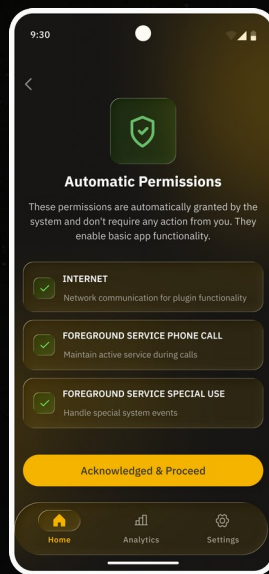
# A complete working integration, in your hands today.

## The full user journey

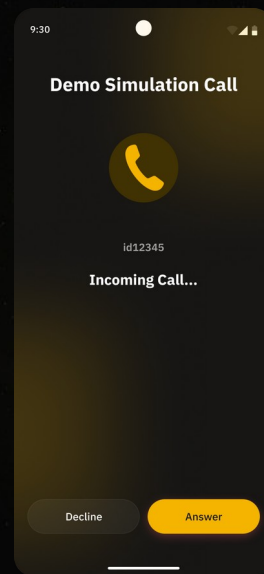
Plain-language disclosure, SMS-verified opt-in, a simulated in-app call with a voice endpoint, and a per-call estimated-revenue feed – working end to end.

## The same Plug-In you ship

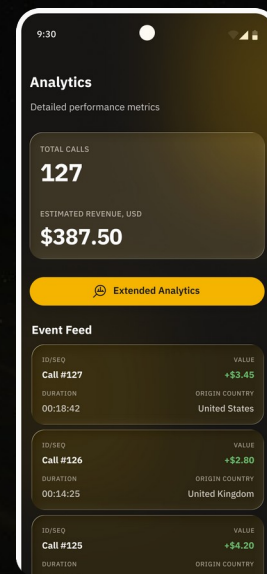
Built on the Jingle Plug-In - simulated calls route through the real plugin path. Credential-gated access on request.



Permissions, explained



The in-app call



Estimated revenue

# 10M+ minutes a year through the international voice carriers.

## IDT Corporation

NYSE: IDT · \$1.2B revenue · 30+ years · billions of international minutes annually

## PCCW Global

Tier 1 carrier · 5B+ min/yr of its own traffic · 300+ operators · reaches 160 countries

ALSO INTERCONNECTED WITH

Lebara · World Mobile · Worldcall · Vodatel · Next Communications · Sygmatel · PacketExchange

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10M+

minutes terminated per year

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30+

countries covered

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100%

Tier 1 CLI routing

# A 1M-user app earns ~\$48K a month at a 30% opt-in.

TOTAL USERS	OPTED-IN (30%)	MONTHLY (YOUR 50%)	ANNUAL	
100K	30K	\$4.8K	\$57.6K	
500K	150K	\$24K	\$288K	■
<b>1M</b>	300K	\$48K	<b>\$576K</b>	■
5M	1.5M	\$240K	\$2.88M	■
10M	3M	\$480K	\$5.76M	■

Assumptions (standard app audience): 30% opt-in · 8 avg min/user/mo · \$0.04 avg blended rate (Caribbean \$0.08–\$0.15 · Pakistan \$0.03–\$0.06). Worked illustrations from the stated assumptions, not a forecast or guarantee - every app's results differ with usage, geography and market conditions; your agreement sets the final terms.

## 50% revenue share

of net termination revenue, or a fixed per-user rate

## Zero cannibalisation

stacks with ads, IAP, and subscriptions

## Premium geographies

Caribbean and South Asia

## ~30–50KB/min

negligible data; WiFi-only mode available

# Every minute and every dollar, visible in real time.

portal.jingleplugin.com

● Live

CURRENT BALANCE

**\$12,847.63**

↑ \$1,247.30 today

MINUTES TERMINATED

**1,847,293**

this month

LIVE USERS NOW

**14,829**

active right now

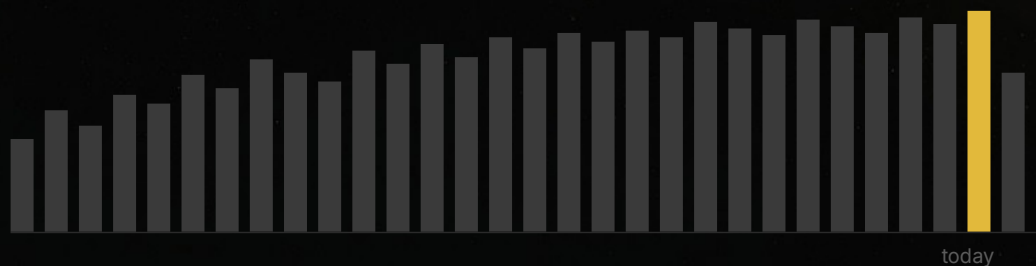
AVG CALL QUALITY

**4.31 MOS**

excellent

Revenue - last 30 days

**\$38,412.87**



Top destinations



# Six verticals where Jingle fits today.

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## Gaming

Voice chat is a natural mic permission.  
Huge user bases in high-value markets.

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## Social / messaging

Already hold mic permissions. The  
largest install bases globally.

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## E-commerce

Voice search and voice reviews unlock  
permissions. High daily active use.

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## Customer support

Call users in-app via SIP - saves PSTN  
costs and enables revenue. In  
production.

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## Fintech / banking

Voice biometric authentication adds  
security users actually want.

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## Utility / accessibility

Voice-to-text serves a real user need  
with social impact.

**High-value focus:** Caribbean · Pakistan · South Asia - premium termination rates

# Eight pre-built paths to the microphone permission.

## RECOMMENDED

### In-app call overlay

Incoming calls handled inside the app - users never leave their session. Highest opt-in rates. Plug-In-provided UI.

## IN PRODUCTION

### Customer support calling

Your support team calls users in-app via SIP. Zero PSTN cost, higher pickup. One integration, two financial impacts.

STRATEGY	BEST FOR	OPT-IN	EFFORT
Voice messages	Social, e-commerce	● ● ●	Low
Voice chat rooms	Gaming, social	● ● ●	Medium
Voice search	E-commerce, utility	● ● ○	Low
Voice reviews	Marketplaces	● ● ○	Low
Voice verification	Fintech, banking	● ● ●	Medium
Accessibility mode	All app types	● ● ○	Low

All 8 strategies include consent screen designs, template copy, Data Safety guidance, Android 14+ compliance, and dedicated integration support.

# Built to pass Google Play review - and user scrutiny.

## Google Play compliant

Prominent dual-disclosure before permissions. Accurate Data Safety declarations. Android 14+ foreground service types supported.

## Transparent consent

Consent flows users can understand. One-tap opt-out at any time - users can disable Jingle independently of the voice feature.

## GDPR ready

Data Processing Agreement included. Minimal data: network status, country-level region, call quality. No personal data, contacts, or browsing history.

## Carrier-grade routing

100% Tier 1 CLI routing. Core SIP routing has no Google-services dependency; the primary wake path is a foreground service with a UDP wake, with FCM as a fallback.

# Backed by a UK wholesale carrier with Tier 1 interconnects.

Minutes Network Limited is a wholesale voice carrier providing international termination services to Tier 1 carriers worldwide. Our proprietary MinTech technology suite delivers HD call quality at the lowest cost structure in the industry.

"If you can find the same quality of service at a lower price, we will aim to beat it - subject to verification of comparable route quality."

## NOTABLE CARRIER PARTNERS

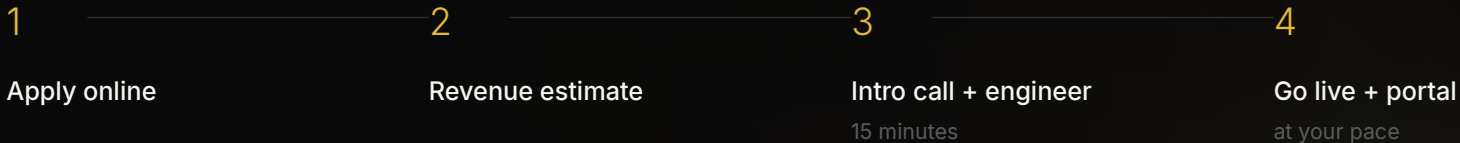
IDT Corporation - NYSE-listed, \$1.2B revenue, 30+ years

PCCW Global - Tier 1 carrier, 5B+ min/yr, 160 countries

Lebara · World Mobile · Worldcall · Vodatel · NextComms · Sygmatel · PacketExchange

Registered office	Ras Al Khaimah, UAE
UAE entity	Licence No. 47016932
UK entity	Company No. 13955776
Routing	100% Tier 1 CLI
Settlement	automated, monthly

# Zero upfront cost. Revenue from day one.



[Apply at jingleplugin.com/apply](https://jingleplugin.com/apply)

[partners@jingleplugin.com](mailto:partners@jingleplugin.com)

What you're committing to: a 15-minute call and a plug-in integration at your pace. No upfront cost. No exclusivity beyond your own roadmap.